

ROYAL LEPAGE ESTATE REALTY: CASE STUDY

How Royal LePage Estate Realty helped Real Estate Representatives jumpstart their careers and reach top tier levels from our Lease Lead Program.

ASHA FORRESTER



“

There is always someone here to call that is there to support you. I couldn't have asked for a better culture for what I needed in a brokerage and that is why I am here. - Asha Forrester

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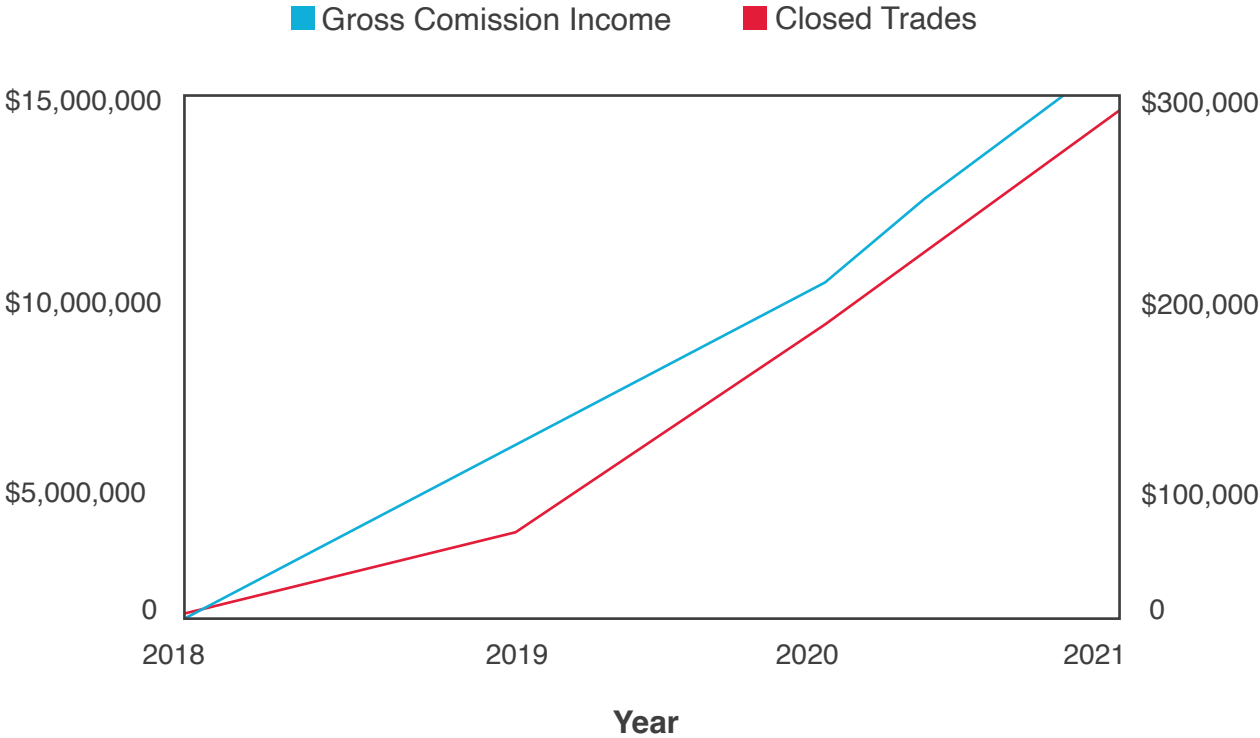
Asha thrives on the support of the brokerage and the community and culture that comes along with it here at Royal LePage Estate Realty. She was newly licenced when she joined the team and has found a better work-life balance which has positively impacted her personal life.

Challenge - What to do next?: What has helped Asha thrive within her business is the ability to have constant support from top Realtors, leaders, managers, and the administrative support staff. She values that someone is always there to provide assistance, and this has helped her business succeed. Starting out brand new as a Sales Representative, Asha needed guidance on putting her best foot forward to achieving success in the industry

Solution - Estate Realty Lease Lead Program

With support, Asha optimized our lease lead program for brand new agents to grow her business within her first year, thus turning the majority of her business to repeat and referral to drive her success. Successfully completing 40+ leases within her first year, she was able to build a stable network and name for herself..

Gross Comission Income & Closed Trades 2018 -2019



The Result - 100% increase in business:

By Asha optimizing the support, tools and lease lead program within Royal LePage Estate Realty, she was able to increase her business by 100%! With a strong database, strong repeat and referral clients, Asha can now confidently trade within the industry and made a name for herself within the brokerage community.

"The support that we have here and the access to top realtors and performers we have is like no other. If you want to make sure you are growing your business and growing as a person, this is the place to be. " - Asha Forrester

Helping you is what we do.

